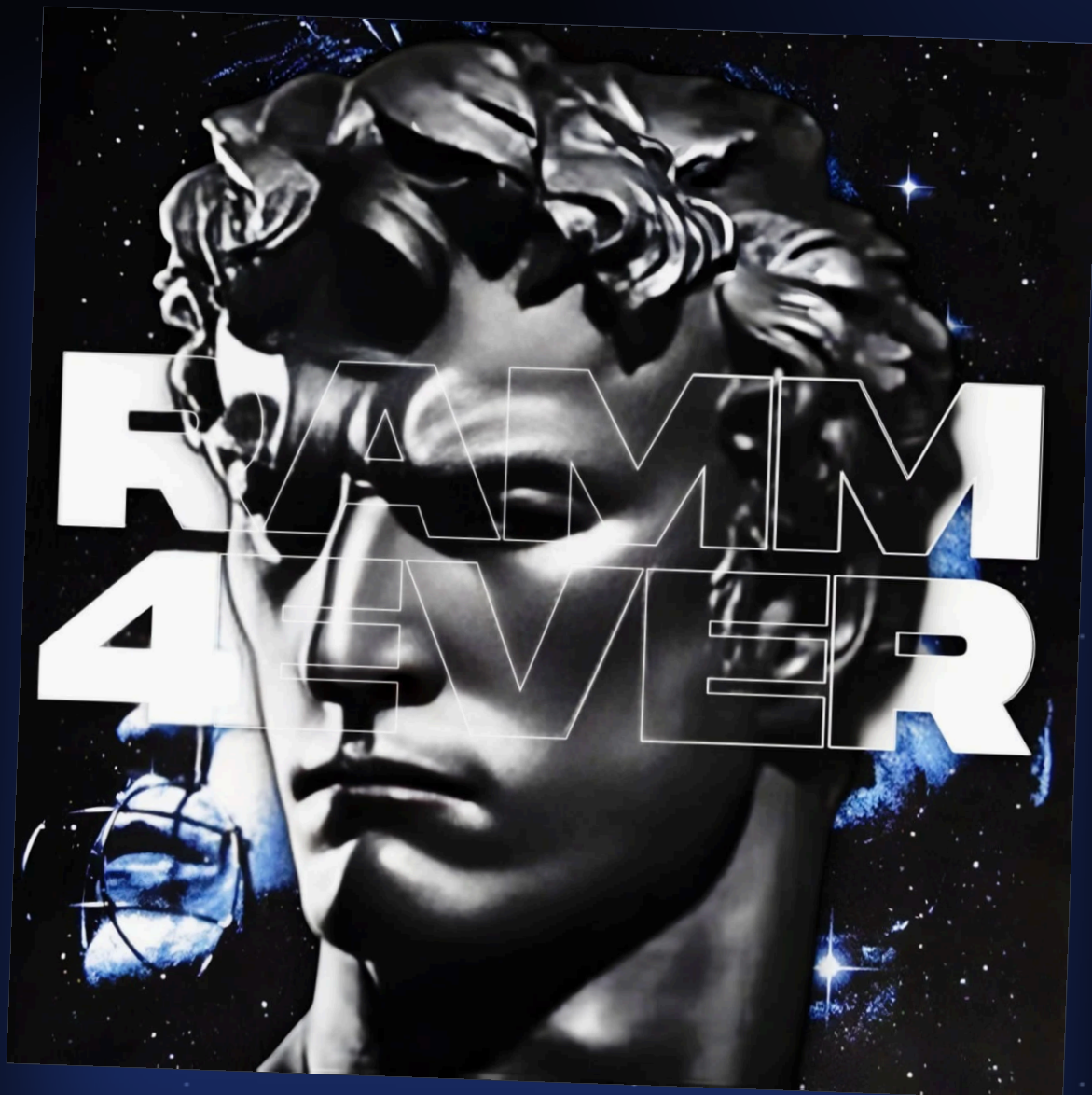




MEDIA KIT • 2026

THE STORIES BEHIND THE RIFFS

The craziest stories from rock and metal history, one Short at a time.

LOUD. PROVEN.

319K

SUBSCRIBERS

557M+

TOTAL VIEWS

911

VIDEOS

612K

AVG. VIEWS / VIDEO

22M

#1 SHORT

48

SHORTS OVER 2.7M

WHAT WE MAKE

Shorts that tell the wildest stories in rock and metal in under a minute: how bands got their names, feuds, accidents and comebacks. In English, for fans everywhere.

AUDIENCE

FULL AUDIENCE BREAKDOWN ON REQUEST

Age, gender, top countries and retention straight from YouTube Studio, sent with your quote.

TOP SHORTS

22M
The song that says nothing, yet means...

18M
That ex couldn't be that toxic bro

12M
The prince of darkness

10M
The story of Nothing Else Matters

10M
Nothing is impossible for Rammstein

9.9M
I'm getting married to this song

PUT YOUR BRAND ON STAGE

01 SPONSORED SHORT

A whole Short about your brand or product, made in the same style our viewers already love.

We write the idea and the script · You approve it before it goes live · Link in the description and a pinned comment · Results after 7 days

02 STORY MENTION

We mention your brand inside one of our story Shorts. It feels natural, so nobody skips it.

Spoken or on-screen mention · Link in the description · Also mentioned in the story on our website · Results after 7 days

03 WEBSITE SPOTLIGHT

Your logo and link on our story pages. People keep finding these articles on Google for months.

Logo and link on every story page · Banner on the stories page · Monthly or per campaign · Click report

HOW IT WORKS

01 BRIEF

Tell us what you're promoting, what you want to get out of it and by when.

02 IDEA

We come back with a story angle and a script.

03 APPROVAL

Nothing goes live until you say yes.

04 RELEASE

The Short goes out on the channel and the website.

05 RESULTS

After 7 days you get the views, watch time and clicks.

LET'S TALK

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BRIEF ONLINE

ramm4ever.com/sponsors